Dining Room TV™

Technology plays a pivotal role in the restaurant experience. It is as much about guest experience as it is the quality of the meal.

Hughes Dining Room TV is designed to make the time people wait and or eat in your restaurant more enjoyable by providing live entertainment, social media feeds, and vivid imagery. Additionally, the solution can serve as a compelling training solution for your employees.

With Dining Room TV, you can:

- Enhance the guest experience with live TV wrapped with vivid product imagery, and social media feeds
- Easily change specials and messages by time-of-day, shift, demographics, or seasonal patterns
- Provide customers with real-time "order up" status
- Utilize live or on-demand video to better train your associates
- Control content and training via an integrated smartphone app

Solution includes:

- **HS860 digital signage player and screen or SmartTV* running Hughes Media Signage**
- **Ability to ingest any HDMI video feed (including live TV)**
- **Content hosting and distribution**
- **Professional installation, support, and field maintenance options**

*Live TV requires SmartTV solution

Features and Benefits

- Site-by-site customized social and news tickers
- Simple set up and easy-to-use Web management interface
- Centralized playlist creation/ management
- Live HDTV integrated stream
- Multiple graphic/video files support
- Flexible screen layouts
- Time-of-day content scheduling
- Multiple panel display support
- Simple and easy content uploading and publishing
- Robust report generation and export

Frequently Asked Questions

What types of content are supported?

Dining Room TV accepts HDTV video streams, .mp4, .mov, .flv, and .avi video files, as well as .jpg, .png, and .gif image formats. The system will also display .swf widgets, RSS, and social media feeds, as well as display Web pages as part of the multiple-panel display. For the social media component, you simply select the hashtags or feeds you want to display.

How do I manage the players and content?

Dining Room TV is managed using nothing more than a standard Web browser. The content administrator logs into the admin page and has visibility into the entire template. The admin simply adds applicable photos, videos, local announcements, social media feeds, etc. Social media feeds can go through an automated or manual approval process prior to posting. For the training aspect, video and other content can be injected, scheduled, and managed from one Web interface. The admin can also see the player status in real time.

How do I utilize DRTV as a training tool?

Through an integrated smart app, Dining Room TV can be used to display compelling videos on demand. Therefore, both before and after hours, you can capitalize on the technology you already have to deliver the right information at the right time to your team.

What kind of customer support is provided?

Depending on preference, Hughes can provide 24/7/365 telephone support. Hughes also provides optional onsite field maintenance services that can be purchased.

Restaurants and franchises alike are quickly learning that Hughes Dining Room TV is a cost-effective, easy to set up and use method to elevate your guests' experience and better train your employees. The result is brand loyalty stemming from both your customers and employees, leading to increased revenue and reduced turnover.

For additional information, please call 1-888-440-7126.