

## Hughes—The Right Partner for your Franchise Business, No Matter How Big or Small the Growth Trajectory

**Connectivity, Security, Wi-Fi, Digital Media Services, and more, designed specifically for the unique challenges of a franchise business.**

For more than 30 years, Hughes has proudly served the franchise market, providing innovative solutions, services, and technologies to major national brands: ExxonMobil, QDOBA, BP, Jack in the Box, SONIC, Chevron, Phillips 66, BurgerFi, and others. In that time, Hughes has developed unmatched service capabilities to not only support large Franchisors, but also smaller ones and their Franchisees. All the while delivering the same incomparable security, quality, and service.

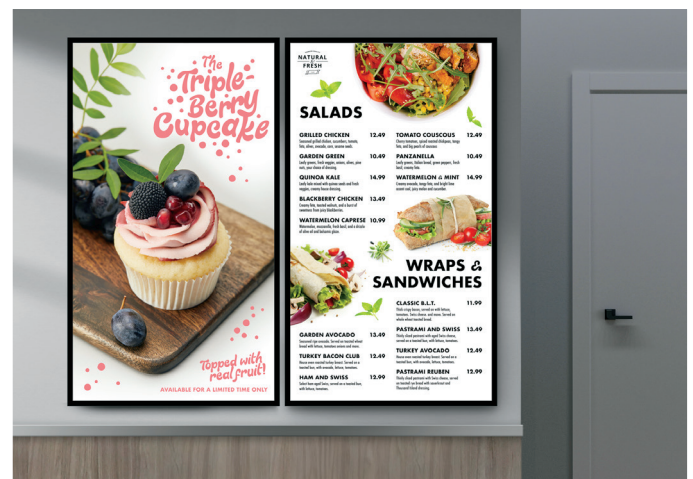
**Ideal for QSR, fast casual restaurants, fitness centers, medical offices, financial services offices, eye care centers, insurance agencies, retail stores, and more!**

With Hughes, no matter where your brand has locations, you won't be constrained by regional telco providers and the limited services they offer. With Hughes pedigree in the franchise industry, franchises can create a robust digital customer experience that is consistently delivered across all your locations.

**Leave your Franchisees to us—we'll take good care of them and your brand.**

With Hughes as your partner, you can take advantage of everything we offer just like many brands, big and small, have for decades.

We've invested in the business systems, service delivery infrastructure, and—most importantly—the people to care for your Franchisees' needs. Our nationwide team can service your franchisees directly, so you're relieved of the burden. Hughes will also tailor the right solution for your Franchisees, walking them through the process: from understanding your unique requirements, to ordering, to prompt installation. Best of all, we make it easy and affordable!



### 3 Reasons to Partner with Hughes

Hughes is uniquely qualified to meet your business needs. Here's what we deliver that others can't—and don't!

#### 1. Single Service Provider with Staying Power

- Corporate stability: A \$2 billion, U.S.-based, world-class service provider
- 30+ years serving the franchise market
- Brands, Franchisors, Franchisees, Marketers, and Dealers

#### 2. Industry-Leading Security Technology

- Industry leading security
- Network security roadmap
- 24/7 Security Operations Center (SOC)

#### 3. Expertise, Service, and Support Everywhere

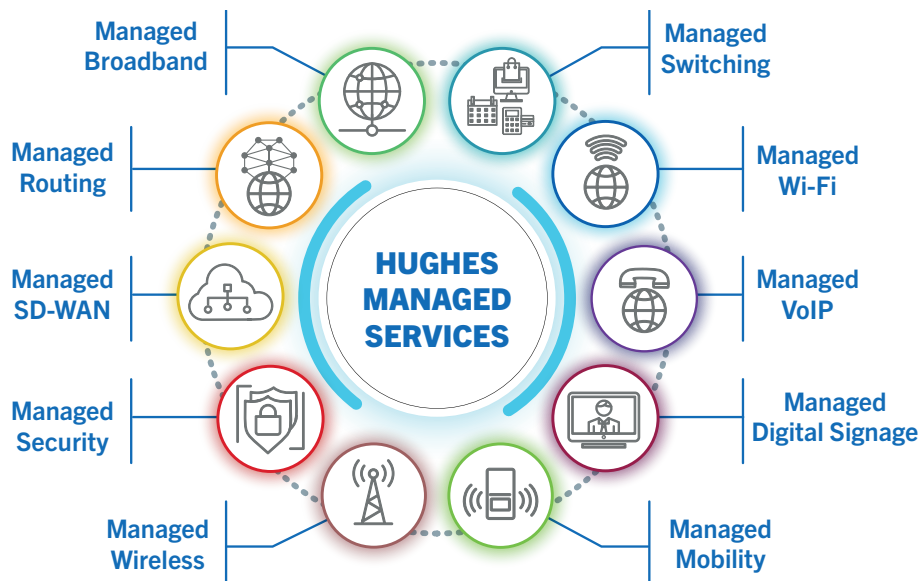
- Global Support
- Certified Franchise Executives (CFE)
- Brand support
- Visibility via HughesON Customer Portal

### Engage and Inform Customers, Train Top Employees with Digital Signage from Hughes

Hughes can provide your franchise with customer-facing digital signage solutions to engage and inform customers through visually dynamic digital menu-boards, signage, and endcaps. Hughes also offers training solutions to help retain top employees by giving them the relevant content they need to support your operations and customers. Once in place, digital boards can be dual-purposed for customer facing and employee training! Work with our Digital Media experts to digitally transform your franchise and position it for increased brand loyalty and growth!

#### Here's What Customers Say

*"Before, we had to install a dedicated circuit at each store to increase store applications, with no backup protection," one Chief Information Officer for a retail petroleum brand recalled. "Now, we can do everything with one Hughes solution."*



No matter how big or small your Franchise system, let Hughes take care of your network connectivity and digital media needs so you can focus on growing your brand.

**Ready to partner with Hughes?**  
Visit [www.hughes.com/franchise](http://www.hughes.com/franchise).