

Franchises Slash Labor Costs with Digital Menu Boards

81% of franchises increased wages in past 6 months*



61% plan to increase wages in next 6 months*

80% of franchisees have vacancies*



On average, franchisees save 5.25% utilizing Digital Menu Boards

*2024 Economic Outlook Franchisor Survey

Digital Menu Boards can help.



Reduce costs



Accessible anywhere



Customer Experience (CX)



LTOs/Specials/Promotions



Eye candy



All updates made by one person



Dynamic pricing



Reduced wait time



Pre-purchase reviews

For more information on how Digital Menu Boards can help your business, visit us at www.hughes.com/digitalsignage.

HUGHES
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