

## Hughes MediaSignage for Compact SmartTVs

Enhanced communication and engagement creating better customer & employee experiences

Businesses of all shapes, sizes, and industries no longer just need large-sized digital screens. They often need smaller displays for a variety of environments and uses. Samsung's QB13R-T display is a compact, versatile, personalized, full-featured, impactful communication solution. The QB13R-T is touch-enabled small display which provides a unique store experiences and can elevate customer and employee engagement.

With its integrated touch functionality, the QB13R-T provides a user-friendly experience. Its 10-point multitouch and fast response times power an intuitive digital signage display that allows for customer and employee-driven action. The QB13R-T is optimized for any interaction opportunities, such as endcap/ endless aisles, in-aisle promotions, countertop and POS areas, restaurants, hotels, health clubs, and medical offices. Virtually any business that wants to offer a personalized service while also acquiring customer data.

The screen arrives as a ready-to-install complete digital signage appliance. Using a simple setup guide, the customer connects the screen to the network (via wifi or CAT5/6) and to the Hughes MediaSignage server. Once connected, the screen pulls the necessary content and information to assume the designated playback role. Players can be moved from location to location, updating to the proper information every time.

The QB13R-T supports a nearly infinite range of template designs and layouts providing the ability to play videos, still images, external data feeds, weather forecasts, and even live TV. With integrated touchscreen capability, no remote is needed and content can be made as personalized and immersive as desired.



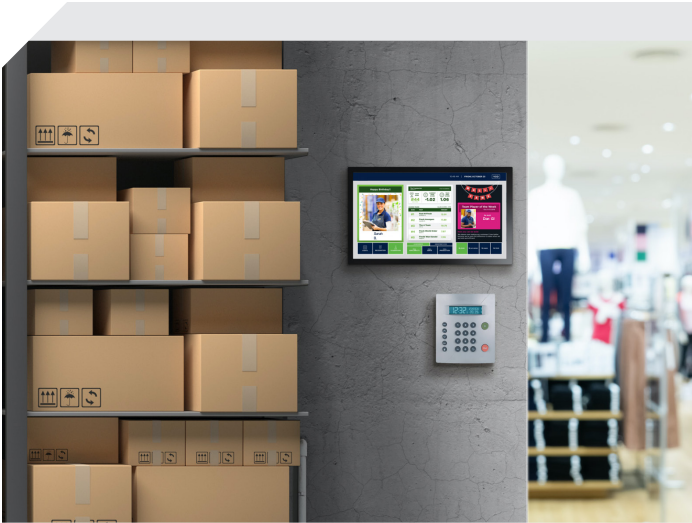
### Solution Highlights

- 13" 1080p, non-glare display delivering clear content
- Compact and slim design enabling screens to be placed virtually anywhere
- Integrated Hughes MediaSignage software running on Samsung Tizen OS
- Complete, 10-touch capability with integrated touchscreen
- Built-in Wi-Fi allowing for complete device management and control
- Onboard storage capable of storing 20+ hours of video
- Expandable storage available

The screen can run all of these Hughes solutions—and much more:

- Digital promotion boards
- Digital menu boards
- Digital associate
- Lobby/waiting area TV
- Meeting room/conference room signage
- Pop-up displays in grocery, retail, and convenience stores





### Elevate employee engagement and communication

Digital signage has also shown itself a powerful medium for employee communication and engagement. With full-feature functionality in a small form-factor, businesses of all shapes and sizes can deploy and disseminate real-time corporate information, KPIs, HR and operations updates, announcements, local site information, and emergency notifications/instructions in virtually any place.

With Breakroom TV, associates can get real-time information enabling them to create better customer experiences and create a sense of business ownership and loyalty to your brand. And when training or live broadcasts are needed, Breakroom TV offers integrated Video OnDemand, enabling your frontline associates to quickly and easily consume video-based training—enabling them to be more prepared to deliver fabulous customer experiences.

Additionally, the screen can be configured to connect with your existing data systems so that KPIs and business metrics can be displayed in a stunning, visual format—elevating comradery and engagement.

### Technical Specifications

<b>Processor</b>	Cortex A721 1.7 GHz Quad-Core
<b>CPU</b>	
<b>Graphics</b>	1920x1080 (1080p)
<b>Operating System</b>	Samsung Tizen 4.0
<b>Memory</b>	2.5 GB, LPDDR41.5GHZ 64bit
<b>Storage</b>	8 GB (expandable to 32GB)
<b>Network</b>	Gigabit (10/1000/1000 MB/s)
LAN 802.11 ac/n	
	Dual-band Wi-Fi
<b>Audio (In)</b>	1 x 3.5 mm stereo
<b>Audio (Out)</b>	1 x 3.5 mm stereo
<b>Back Panel I/O</b>	1 x HDMI port
	1 x USB 3.0
	1 x LAN port
	1 x 3.5mm audio jack
	1 x DC IN jack
<b>Operating Temperature</b>	0° to 55° C
<b>Speaker</b>	Built-in speaker (5W)
<b>Diagonal Size</b>	13.27" Edge LED
<b>Brightness</b>	300nit

**For additional information, please call 1-888-440-7126  
or visit [hughes.com/signage](http://hughes.com/signage).**