

SIX REASONS WHY RETAILERS NEED A MANAGED NETWORK SERVICES SUPERHERO

1 ADDRESSING COMPLEXITY

A Managed Network Services Superhero has the **TOOLS** to:

28.9% of companies say complexity in the WAN is a challenge

27.5% of companies struggle with multiple connectivity types



- Make the complex easier to manage
- Offer the a range of technology solutions to match your business needs
- Manage your connectivity so you don't have to

A Managed Network Services Superhero has the **POWER** to:

2 DELIVERING GROWTH (LOCALLY AND INTERNATIONALLY)

- Manage relationships with all connectivity providers throughout Europe
- Offer 'feet on the street' services to the same high standard in all countries
- Deliver services across Europe with a single SLA to ensure consistency everywhere



42% of retailers see International expansion as a top 3 investment priority

12% of retailers plan to invest in digital to support international expansion

3 ENABLING A GREAT CUSTOMER EXPERIENCE

A Managed Network Services Superhero has the **KNOWLEDGE** to understand:

27.6% of businesses say managing a consistent user experience is challenging

That's why digital transformation ranked **3rd** in strategic investment priorities for retailers



You need your network to be 'always on' so your customer has the best experience to protect your brand

You need so be able to add new capabilities in store and your network must be able to support that

You need agility and flexibility so you can adapt and evolve seamlessly

A Managed Network Services Superhero has the **STRENGTHS** to:

4 SECURE AND PROTECT

- Deliver security solutions that protect your network from harm
- Provide pro-active management across your entire estate to identify issues before they become issues
- Rollout security software to all branches Europe wide



33.3% of companies find securing their network a challenge

27.3% of companies struggle with managing branch sites

5 LEAN AND AGILE

A Managed Network Services Superhero has the **SKILLS** to:

27.3% of companies struggle delivering support in house

24% of companies struggle with managing annual costs



Proactively manage your network service to drive cost and resource efficiencies

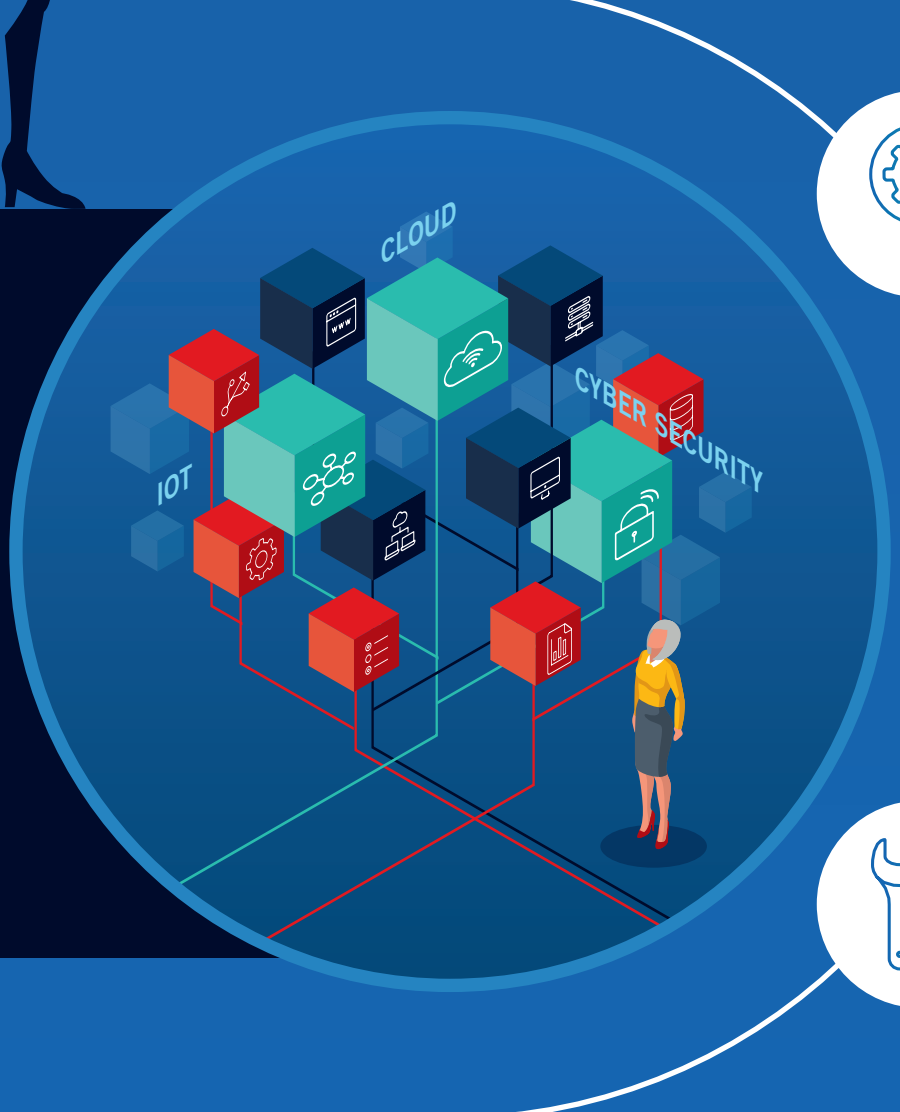
Leverage economies of scale to deliver distributed service across your entire estate

Monitor technology developments to inform strategic planning for cost effective growth

A Managed Network Services Superhero has the **INSIGHT** to:

6 READY FOR ANYTHING

- Identify the right technology to meet your current and future business needs
- Conduct in-depth benefit analysis to support the right decision
- Recommend investment priorities to keep you ahead of the curve



25% of retailers' IT budgets will be spent on innovation

21% of retailers' IT budgets will be spent on modernisation

WANT TO KNOW MORE, GET IN TOUCH?

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